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FOR IMMEDIATE RELEASE

## **MSI Goes Back to School at Northern Arizona University**

Instructional levels soar with PMS and Point of Sale deployment

Phoenix, AZ — August 25, 2011 — MSI (Multi-Systems, Inc.) is the first hospitality technology provider to install its fully integrated WinPM property management system (PMS) and Place Point point of sale system (POS) at the computer laboratory in the School of Hotel and Restaurant Management within Northern Arizona University at Flagstaff, AZ.

Professor of NAU's School of Hotel and Restaurant Management, Galen Collins states, "I wanted to offer incoming and current students the opportunity to have more presence in front of a property management system that I felt was beyond compare in the hotel industry. Having known previous successes with MSI, I approached Rick Munson with a request to run his solutions on a number of workstations—enough to facilitate our needs. He was happy to satisfy the request, providing not 10 or 20, but 40!"

"Yet another motivating Guiding Principle within MSI," says Rick Munson, President and CEO, "is that we foster ongoing personal and professional development for all associates. Sometimes, that includes our family of loyal customers, as well. Galen Collins is a not only a well-respected colleague, he is a good friend. Of course, MSI is willing to go the extra mile."

NAU is known for high standards and commitment to excellence in education and training for the service-oriented positions of the hospitality industry. Engaging in a rigorous four-year, baccalaureate program, students are instructed in management, leadership and technical studies enriched by Liberal Arts and cultural sensitivity. The HRM School was one of the first U.S. schools to win the ACPHA-accreditation; which, by definition, is a 'status granted to an educational institution or program that has been found to meet or exceed stated standards of educational quality.' HRM East at Northern Arizona University's School of Hotel & Restaurant Management has completed its first major renovation in more than 20 years, adding classrooms and clinical lab space for supporting innovative curriculum and experiential learning opportunities such as those offered by MSI's WinPM.

Munson concludes, "In a like manner, we hope that MSI's presence within the classroom setting at NAU will prove to aid students in their career endeavors, and fully prepare those successful graduates stepping into the exciting roles in the hospitality industry—one that is fast-growing—so that they are truly at ease in making their recommendation to MSI."

### **Regarding Multi-Systems, Inc. (MSI)**

Serving the hospitality industry since 1990, MSI (Multi-Systems, Inc.) is a leading supplier of hotel technology and property management software solutions. With an installed customer base of over 5,800 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales and catering, marketing, point of

sale, web booking, and centralized corporate services. MSI specializes in “total system solutions” for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit [www.msisolutions.com](http://www.msisolutions.com).

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