

PLACE POINT

point of sale



TECHNOLOGY EMPOWERING
the LODGING INDUSTRY

www.msisolutions.com
info@msisolutions.com

[PLACE POINT RETAIL, RESTAURANT AND SELF SERVICE POINT OF SALE]

Guests can order items using secured information encoded on a track of their room key



self service convenience

PLACE MY ORDER

Place Point is a Point of Sale system with an instinctive user interface that fully integrates with MSI's WinPM system. **Guests can order items using secured information encoded on a track of their room key**—specially encoded for this purpose—or a **credit card to purchase food or beverages in the lobby.** Built from the ground up to be intuitive and user-friendly, it combines appetizing graphics with a thoughtful design to appeal to the growing group of business and frequent travelers that demand time savings and instant automatic purchasing by interactive technology. The easy front end is carried on in the Retail version, making the technology the easiest task your new employees will learn!

self service point of sale

The self-service side of Place Point is an excellent example of the way in which a self service kiosk can supply high quality service with ease of use to create a unique buying experience—a purchasing experience more and more sought after by the frequent traveler. By cleverly embedding intuitive modifiers and suggestive sell upgrades into the design, the Place Point Self-Serve ensures consistent orders driven by the user, with a soft approach to selling the 'extras'. The program utilizes appetizing and appealing visuals to assist the user in their item selections.

Supply high quality service with ease of use to create a unique buying experience

track inventory

Place Point now helps a hotel keep track of items that need to be replaced

self service features

- **Simplified navigation**, and intuitive options—such as place order, start over, or return to main menu—make it simple for a guest to move through the screens with ease.
- Suggestive sell allows the system to strategically offer items by eliminating those items already purchased as part of the order. This soft sell approach encourages 'impulse' purchases, while ensuring that options are offered uniformly.
- Displays a maximum of nine categories and nine items per screen. This makes keys and screens easier to read.
- Modifiers are used to add or hold items, or to delineate items, such as sizes for beverages. Modifiers can be built to have a billable amount associated with them, or can be added to the check without an additional charge.
- The check display now includes an order number and a rolling total, recalculating the check total as new items are added.
- Place Point offers modifiers like 'add bacon' or 'hold the onions'.
- Place Point offers drink size modifiers like 12 oz soda, 32 oz soda, and 64 oz soda.
- Place Point now helps a hotel keep track of items that need to be replaced by adding a reference on the order ticket. For example, if a pre-made sandwich is taken out of the sandwich case Place Point alerts the kitchen, allowing them to keep the case fully stocked.

user friendly interface



[PLACE POINT RETAIL, RESTAURANT AND SELF SERVICE POINT OF SALE] continued

retail point of sale

**START
OVER**

Integration with WinPM allows the system to work together; from login or night audit, intelligent integration makes the operations run smoother. With a touch screen monitor, the Retail Point of Sale can be installed on the same computer as WinPM. For hotels recognizing a gain in offering multiple services from a single front desk or concierge console, **this integration can allow the front desk to offer a broader range of services to your guests.**

A tired traveler might appreciate the offer of an order for coffee, wine, or food right at the point of check in! If your property has the WinPM and credit track already installed, Place Point can be added to work in tandem with your existing software. Key lock programming for Onity, Vingcard, and Saflok have already been completed; check with the MSI sales team to see if your key lock version can create the track two data, so a customer can order items to be billed to their room from their key card!



Join the 50+ sites that are using the Place Point Retail and Self Service Point of Sale system to impress their guests with added convenience and elegance!

retail features

- Building menus can be administrated at the site level, and will allow for tiers to make it easy to assign time periods when items will be offered, and to present an easy navigation for the end-user.
- Place Point lets you hide or display menu items based on the time of day.
- Place Point offers a suggestive sell by category. For example, if a check is missing something from the beverage category, Self Service will prompt you with a beverage selection. Suggestive sell items are built two deep, and the check is reviewed by the system prior to offering another item. If a beverage is already ordered, for example, a dessert could be offered.
- Adding modifiers makes it easy to order extra or hold items, billable or free, or to allow a clean method for choosing sizes or variations, while maintaining an easy-to-follow view.
- Place Point Retail offers a simplified menu tool for changes that occur on a daily basis, such as "86" of an item, a price change, and/or turning on/off suggestive sell.
- The database can be set up to associate items, so that an "86" function would affect all items in a category.
- From the property side, the menu is automatically updated from a central location. This is critical for enterprises who offer continuity across multiple restaurants or outlets, ensuring consistency on a timely basis.
- Retail features allow the hotel user to place or cancel park orders, add/remove items from checks, adjust checks, and act as cashier for room charges for cash or credit card paying customers.
- Smart features include reminders when a check is in 'pending' (not ordered) status. Smart colors, such as bold or gray, are used to draw the attention of the user to the critical items.
- Management has access to all checks to make it easy to maneuver between customers.
- Place Point offers a system log that details employee log-in, employee log-out, cash drawer open, payment method, and other information. The log is in WinPM in the Place Point section.
- Other Place Point Reports are located on a drop down menu in WinPM, and include: Cancellation Report, Cash Report, Check Report, Gratuity Report, Payment Report, Sales Report and Activity Log

MSI PRODUCTS 2007

WinPM

Property Management System

Robust feature rich Windows based system with integration to key revenue areas in the hotel.

WinPM

with Sales Driver

Incorporates contact management and enhanced group functionality.

WinSAM

Sales & Catering System

Contact Management enhanced group functionality, catering and BEO management.

WinPM

with Extended Stay Feature

Including rate buckets by length of stay, folio administration, enhanced housekeeping capabilities and auto-tax administration.

PLACE POINT

Restaurant Point of Sale

Retail and Self-Service POS for restaurant, bar or coffee bar service.

Web Booking ENGINE

Real time inventory queries and reservation creation plus support for groups or corporate special business provided.

EnterprisePM

ASP delivered property management system developed with .NET technology and deployed using click once technology for multiple property.

Helm

Real time features for consolidating corporate or group profiles, membership or centralized billing, and key reporting.

NOVA Plus

Robust property management system with extraordinary features related to and offered exclusively to the Best Western Two-Way interface.

DOSPM

MSI's legacy product, find out how easy your migration to WinPM or Enterprise PM can be.