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**Best Western Peppertree Inns Calls on MSI for Innovative iPhone & WinPM Integration  
MSI Launches the *nTouch* application for the iPhone and iTouch to Best Western**

**Phoenix, AZ – November 3, 2009** – MSI (Multi-Systems, Inc.), a hospitality technology solutions provider, with a focus on [property management](#), [sales & catering](#), [point of sale](#), [business intelligence and central corporate services](#), announces the successful launch of the *nTouch* suite bringing together MSI's WinPM (PMS) and the iPhone and itouch.

MSI's *nTouch* provides real-time access to hotel data, via an internet connection, from anywhere. With *nTouch* you can check availability, lookup VIP guests, manage room status, and monitor ADR and Occupancy from your [WinPM](#) Property Management System(PMS) hospitality technology solution.

Rita Santillanes, owner of Best Western Peppertree Inns of Washington State, and other members of her management team are using MSI's iPhone application in conjunction with their WinPM property management solution, with great success. "It is a great tool to have, whether I am on or off property, that gives me real-time access to my hotel's ADR (average daily rate), Occupancy, and RevPar (revenue per available room). It gives me the ability to keep in touch and on top of what is going on at my property. MSI has been a true partner bringing leading technology and superior service to our property with WinPM and iPhone / iTouch," Rita shared.

"My managers can keep track of day to day activities and make changes on the fly to our housekeeping status. If a room does not come off of maintenance status when I expect it to, I can see it right away, make a call and get it open for sales," shared Ms. Santillanes.

"MSI and Best Western Peppertree Inns have a long standing relationship of rolling out new technology" shared Tim Tiller, MSW, President at MSI. Rita and her team are always interested in new hospitality technology solutions that provide added-value to their guests, and have been a leader in the industry by driving and embracing innovation. We are pleased to be able to work with the team at Peppertree Inns," Tiller continued.

The *nTouch* suite is designed for owners, management and hotel staff committed to superior guest service and hospitality technology innovation. The MSI WinPM iPhone, iTouch application is available for download at the on-line apple store. To learn more about connecting your property to a mobile device contact your MSI sales or account manager.

**About Multi-Systems, Inc.** Serving the hospitality industry since 1990, MSI (Multi-Systems, Inc.) is a leading supplier of hotel technology and property management software solutions. With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit [www.msolutions.com](http://www.msolutions.com).