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Media Contact: Laura Kirby-Meck
MSI (Multi-Systems, Inc.)
602.870.7827
Laura.Meck@MSIsolutions.com

MSI Continues to Attract Top Industry Talent

MSI hires Senior Industry Executive Robert Bansfield as Vice President of Corporate Sales & Marketing

Phoenix, AZ – October 21, 2009 – MSI (Multi-Systems, Inc.) a hospitality technology solutions provider with a focus on [property management](#), [sales & catering](#), [point of sale](#), [business intelligence and central corporate services](#), is excited to announce the newest member of their executive team, Robert Bansfield, who has accepted the position of Vice President of Corporate Sales & Marketing.

In Bob's new role with MSI, he will establish and cultivate corporate relationships, introducing them to MSI's hosted ePM SaaS solution. In addition, he will play an integral role in MSI's international expansion. Bob brings over 25 years of hospitality industry experience to the MSI executive team. Having spent the greater part of his career with Hyatt, Bob has held a variety of senior management roles in account and project management, information technology and business development.

"I have spent the last several years working with MSI and from a client perspective found them to be a truly service oriented company committed not only to the success of their business but to their clients business as well. I am proud and excited to join a company that provides such transparency and honesty to their associate's and clients" shared Bob Bansfield.

Joining MSI from his most recent position as Vice President, Solutions Delivery for Hyatt Hotels, Bansfield led the team responsible for providing technology services and solutions to over 90,000+ associates in Hyatt's corporate headquarters, regional offices and 375+ hotels world-wide.

Most recently Bob lead the team through the technology conversion of Hyatt Place. Earlier this year, Bob, and the Hyatt Place team were awarded with the prestigious Hotel Visionary award, which Hospitality Technology magazine honors vision and achievement in technology and service innovation. "We look forward to adding Bob's customer perspective on MSI's products and services. His addition to the MSI Executive team will ensure our growth plans remain founded on empowering the hotels we serve," stated Tim Tiller, MSW, President MSI.

MSI is committed to hiring industry professionals sharing a common vision. Over the last year MSI has added to each department some of the industries finest human resources. Dedicated to its associates and clients MSI is determined to provide the industry's leading-edge technology solutions as well as superior service.

"We are all very excited that Bob's tenured hospitality career will continue with our MSI family. Leveraging his track record of success and excellent customer service, combined with his results-driven leadership, I am confident he will continue to build on the foundation of success we have at MSI" shared Laura Kirby-Meck, Chief Marketing Officer.

About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](#) is a leading supplier of hotel technology and [property management software](#) solutions. With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services.

MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msisolutions.com.

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