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MSI's Self-Service Point of Sale Solution, Place Point Expands to iPad / iPhone / iPod Touch Devices

Mobility and Versatility Allow Hoteliers to Enhance Guest Service

Phoenix, AZ – June 21, 2010 – MSI (Multi-Systems, Inc.), a hospitality technology solutions provider, utilizes mobile technology to expand the delivery method and utilization of Place Point POS. Place Point provides integrated, self-service POS functionality with MSI's WinPM property management solution. Expansion to the iPad, iPhone and iPod touch products allows hoteliers alternative tools to leverage point of sale functions. Having multiple solutions available on a single device reduces the hardware needed to deliver a unique guest experience.

By delivering Place Point on an iPad, hotel owners can leverage the technology to deliver multiple services on a single device. For example, the guest can utilize the self-service feature of Place Point to order breakfast then utilize the iPad to check-in to their flight. Offering news, concierge tools, entertainment and productivity solutions, wirelessly expands the iPad's usage in the hotel lobby.

"MSI continues to break the boundaries of legacy hospitality technology by utilizing cutting-edge technology products and solutions to redefine the guest experience" stated Tim Tiller, MSW, President. "MSI realizes the need to support the movement from a tethered hotel environment to a nimble mobile environment. The next generation hotel guest expects to access information differently," Tiller went on to share.

MSI will be showcasing the mobile Place Point application during HITEC at booth 1129 in Orlando this week. The mobile application is currently in production and expected to be deployed in the coming months.

About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](http://www.msisolutions.com) is a leading supplier of hotel technology and [property management software solutions](http://www.msisolutions.com). With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msisolutions.com.

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