

MSI Integrates RateTiger's Rate Shopper into WinPM

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MSI (Multi-Systems, Inc). and eRevMax have integrated RTShopper data into the WinPM property management system for a holistic view of competitive rates across distribution channels.

In an effort to offer hoteliers state-of-the-art comprehensive revenue management, RTShopper rate shopping results have been integrated into WinPM's rate management module. With this integration, hoteliers can easily view the competitive rate offering and use the data to effectively adjust their pricing strategy.

The integration of the RTShopper product with its connectivity to the largest number of travel sites, brand as well as independent hotels websites, and GDS rates, means that hotels using MSI WinPM can now implement a more effective pricing strategy based on current market rates.

"The ability to offer our customers a holistic view of not only their rates but the rates and pricing strategies of their competitors is extremely powerful," says Tim Tiller, president of Multi-Systems, Inc. "MSI continues to look for ways to bring value to its customers by helping them to increase revenue, giving them the tools to do daily tasks more efficiently."

"Revenue managers need to have the ability to quickly see what rates their competitors are offering to ensure that they maintain a strong market position. MSI clients now have the necessary data to make an educated decision and take their share in a very competitive market," said Sascha Hausmann, CEO of eRevMax, Inc.

About eRevMax International

Founded in 2001 and now operating in 65 countries and 750 cities, eRevMax has created a suite of products that has changed the landscape in which hotels distribute inventory worldwide. The main suite of products offered under the '**RateTiger**' brand has become the industry's benchmark for successful tools enabling online distribution management. It continues to be eRevMax's core objective to bring revenue maximization to the hospitality industry through 'next generation' innovative e-products.

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About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](http://www.msolutions.com) is a leading supplier of hotel technology and property management software solutions. With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msolutions.com.