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Become a Fan, MSI Launches its [Fan Page](#) on Facebook

If you haven't seen MSI lately, you haven't seen MSI

Phoenix, AZ – September 29, 2009 – MSI (Multi-Systems, Inc.), a leader in hospitality technology solutions, joins the world of social networking with the launch of its corporate [Facebook fan page](#). MSI's goal with launching this latest on-line content, is to ensure current and prospective hoteliers and partners are aware of MSI's [culture](#) (great people working at a great place), [products and solutions](#) (innovative technology) and MSI's [key differentiator](#)- its superior service.

In an effort to build scalable relationships with software users, vendors and suppliers MSI has embraced and strategically joined the masses by sharing meaningful and engaging content frequently via Facebook's Fan Page. "MSI's approach to social networking is quite simple, be transparent with our on-line communities. You will find us sharing information not only on our products and services, but on MSI's company culture" commented Laura Kirby-Meck, MSI's Chief Marketing Officer.

"We want people to have a reason to visit our fan page, and have found in order to keep it interesting you have to make sure you are providing some type of new information every day"

Whether MSI is announcing a product launch, such as MSI's latest software release with [iPhone and iTouch](#), or an update to MSI's Customer Success Center [service metrics](#), MSI's pursuit to get out timely information is demonstrated by investing and participating in social networking.. Kirby-Meck, continued.

Add "MSI Solutions" to your favorite Facebook fan pages and interact with MSI's team.

About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](#) is a leading supplier of hotel technology and [property management software solutions](#). With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msisolutions.com.

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