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For Immediate Release

MSI Features New Self-Service POS Solution and Pocket Concierge at HITEC's Guestroom 2010

*Celebrating 15 Years of Hospitality Service, MSI will showcase its coveted WinPM and EnterprisePM solutions in **Booth No. 1015**; New Web-booking Module, LIVE two-way interface from WinPM to Voyager CRS and WinPM to Pegasus CRS and more to be displayed*

PHOENIX — JUNE 19, 2006 —GUESTROOM 2010, a prototype hotel room and pavilion at the 34th Annual Hospitality Industry Technology Exposition and Conference (HITEC) June 19-22 at the Minneapolis (Minn.) Convention Center, will showcase for the first time two new technologies from Multi-Systems Inc. The leading supplier of property-management and integrated operations/marketing technologies for the lodging industry will demonstrate: **Place Point**, a self-service point-of-sale solution, and **Pocket Concierge**, a remote check-in/-out handheld PDA. The company's WinPM and EnterprisePM solutions will be on display in **Booth No. 1015**.

"MSI is thrilled to have been selected to participate in Guestroom 2010," said Rick Munson, MSI President. "As we celebrate 15 years of hospitality service this year, we also celebrate our continued company growth and commitment to new product development. The introduction of Place Point and Pocket Concierge at HITEC substantiates that MSI is customer-service driven and always positioned to develop flexible, affordable property solutions that streamline operational efficiency and enhance guest satisfaction."

Place Point is a point-of-sale solution with Retail, Self-Service and Mobile applications. The Retail software is applicable for relaxed food-and-beverage environments, sundries and gift shops. The Self-Service model allows hotel guests to select menu items at their convenience with the simplicity of touch-screen technology. Guests choose their selections from images on the screen and settle charges via credit card or room key. The order is then sent to a remote printer in the kitchen area. The Mobile module utilizes "Pocket PC" technology, allowing hotel staff to provide personalized service from virtually anywhere in the hotel.

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Pocket Concierge, which utilizes the same service as Place Point, allows the front desk to become mobile anywhere in the hotel within access-point range. The technology can be used to check-in groups remotely such as in the parking lot when greeting a tour bus or in the conference areas for arriving attendees. Staff also may utilize the Pocket Concierge for creating guest room keys, printing registration cards and folios and retrieving guest messages. Maintenance and housekeeping staff benefit with mobile technology when inspecting rooms for current status and taking rooms off-market for repairs.

"Place Point and Pocket Concierge are ideal solutions for properties marketing to the tech-savvy, service-on-demand Gen X traveler and for boutique and select-service hotels looking for marketplace differentiation through the implementation of guest-service technologies," Munson said. "We'd like to thank Hospitality Financial and Technology Partners (HFTP) and its selection committee for recognizing the value of these two new releases and for identifying MSI as a company that continues to provide the industry's cutting-edge and future technologies."

Featured also in MSI's Booth No. 1015 will be the new **WinPM interface to NCR's Express check-in/check-out hotel Kiosk** solution. The kiosk dispenses guestroom keys and prints a welcome confirmation receipt upon check-in, and at check-out, guests can return their room keys and receive a detailed receipt of their stay. Guests can also



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add participating frequent flyer numbers and guest loyalty program numbers. Participating brands can also print the guest total points accumulated in their loyalty program.

Other news at HITEC

MSI will showcase WinPM, EnterprisePM and more in Booth No. 1015 at HITEC. For the first time MSI will:

- Introduce a Web-booking engine. MSI's Web booking engine will enable hotels to accept reservation transactions in real-time when interfaced with WinPM. This will give hotel customers the ability to check availability directly through the hotel PMS with just a click.
- Demonstrate a live two-way interface between the Trust International Voyager CRS and WinPM. The interface provides a seamless, two-way integration between any hotel using the MSI PMS and Voyager CRS. It fully automates the exchange of data between the hotel property and all connected channels (IDS, CRS, GDS) for room availability, rates, groups, guest profiles and reservations to provide a single image solution.
- Demonstrate a live two-way interface between the Pegasus CRS and WinPM. The demo will be connected to the Pegasus Data Center in Scottsdale, AZ which will be used for the deployment of MSI's new ASP based system, EnterprisePM.
- Highlight the benefits of its Web-based EnterprisePM solution that operates in a true ASP environment and identify where the newest PMS is being applied.

About MSI

*Founded in 1990, **MSI** (Multi-Systems, Inc.) is a leading supplier of hotel technology and property management systems. MSI empowers the lodging industry, through great people, superior service and innovative technology. With an installed customer base of close to 3,000 hotels and resorts throughout North America, MSI is one of the largest providers of fully integrated property management, sales, marketing & catering, point of sale, centralized corporate services, and wireless PM systems. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. Its customer support team has been recognized as the industry leader and is the key to the success of MSI's products and services. For additional information about MSI's technology solutions, visit www.msisolutions.com.*

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