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MSI and eRevMax Collaborate to Provide Rate Shopping Information Access through Property Management Systems

Phoenix, AZ – October 30, 2009 – MSI (Multi-Systems, Inc.), a hospitality technology solutions provider, with a focus on [property management](#), [sales & catering](#), [point of sale](#), [business intelligence and central corporate services](#), announces an agreement with eRevMax, to provide competitive rate shopping through RateTiger into its hospitality technology solutions.

MSI will utilize RateTiger's leading technology to provide integrated rate shopping data for MSI's WinPM and ePM property management systems. The initial offering, designed to provide an efficient and cost effective way of gathering and analyzing competitive information, will provide properties with knowledge on selected competitors without having to access a separate system. MSI and eRevMax will initially introduce a standard package that will include information for up to 5 competitive hotels, across 5 ADS websites. Other packages can be customized based on frequency and number of sites accessed.

Having competitive data readily available through the property management system will greatly increase a revenue manager's ability to effectively set rates to maximize the sale-ability of distressed inventory.

"We are convinced that the partnership with MSI will provide our joint customers with value added service" said Sascha Hausmann, RateTiger's CEO, "In times where consumers are price sensitive, hotels need to carefully review and monitor competitor pricing. Integrating such information into the Property Management System allows hoteliers to see benchmarking data where rates are being composed, saving time and money" Hausmann continued.

Laura Kirby-Meck, CMO for MSI commented, "We are excited about this opportunity to provide our customers with valuable data that they need, in an efficient and cost effective manner. As each property attempts to maximize its market-share, having the data that Rate Tiger provides will prove invaluable. Gone are the days of having to search all of the GDS and ADS sites to gather intelligence."

MSI and eRevMax will launch this collaborative solution for clients by the end of year. For more information on this integration please contact your MSI sales or account manager 602.870.4200 or via email at info@msisolutoins.com

About eRevMax Founded in 2001, is now operating in 60 countries and 415 cities. eRevMax has created a suite of products which has changed the landscape in which hotels distribute their inventory worldwide. Our main suite of products, 'RateTiger' has become the industry's benchmark for successful tools enabling online distribution management. It continues to be our core objective to bring revenue maximization to the hospitality industry through 'next generation' innovative e-products.

About Multi-Systems, Inc. Serving the hospitality industry since 1990, MSI (Multi-Systems, Inc.) is a leading supplier of hotel technology and property management software solutions. With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msisolutions.com.

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