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MSI hires Well-Known Industry Executive Maureen Kieffer as Chief Operations Officer

Phoenix, AZ – February 10, 2010 – MSI (Multi-Systems, Inc.), one of the industry's largest hospitality technology solutions providers, has appointed its newest member of the executive team, Maureen Kieffer, to the position of Chief Operations Officer.

Ms. Kieffer will be responsible for Development, Customer Support Center and Professional Services. Bringing with her over 20 years of hospitality technology experience, Ms. Kieffer's progressive management style, with service oriented environments, providing technical solutions while maintaining the highest levels of excellence in customer service and partnership interaction will continue to drive MSI as a leader in the hospitality technology industry.

"As we look back our industry has seen its share of challenges", stated Ms. Kieffer. "It is important, especially in difficult times, to continue making progress and showing leadership. MSI has demonstrated their ability to be a forward-looking thought-leaders in the hospitality community. I am excited to join a group of professionals that are service oriented and engaged leaders."

Ms. Kieffer has proven her ability through her career to create and maintain dynamic technology driven teams, produce on time and on budget project time lines, to successfully meet the diverse and always changing needs of hospitality clients. She has a strong understanding of the importance of effective and timely communication at all levels in the organization and works diligently to ensure MSI's commitments are made.

"We look forward to Maureen's leadership and perspective as we embark on 2010 and all that it holds for us as a growing organization as well as our industry in coming through and out of this recession," Stated Tim Tiller MSW, President in making the announcement. "Maureen's tenure and experience are a great addition to the team we have built here at MSI."

Prior to joining MSI, Maureen held tenured executive roles with global companies including Pegasus, Best Western and Choice. She is expected to draw from her industry experiences and actively participate in all areas of MSI's business ensuring MSI's clients continue to receive leading edge technologies through MSI's servant leadership mindset.

Ms. Kieffer is a graduate from Northern Arizona University – BS Management and Computer Information Systems, 1984 and currently resides in Phoenix, Arizona.

About Multi-Systems, Inc.

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](http://www.msisolutions.com) is a leading supplier of hotel technology and [property management software](#) solutions. With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit www.msisolutions.com.

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