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FOR IMMEDIATE RELEASE

## **Florida's First Best Western Premier Chooses MSI**

Two industry leaders pair, offer guests and staff their finest

Phoenix, AZ — March 21, 2011 — MSI (Multi-Systems, Inc.) is pleased to announce another first: Florida's Best Western Premier Miami International Airport Hotel and Suites has chosen MSI's WinPM and Place Point, two fully-integrated hotel technology property management and point-of-sale systems, for their new hotel property—Florida's first of its kind.

This announcement reinforces MSI's commitment to be number one in customer service in the hotel industry, and to greatly exceed industry standards. MSI's CEO, Rick Munson, had this to say, "We are thrilled with the opportunity to provide this stunning new Best Western Premier property with our hotel management systems and service."

The brand-new, upscale Best Western Premier in the heart of Miami offers travelers 144 contemporary guest rooms boasting state-of-the-art amenities including an on-site restaurant, 800 square-feet of meeting and banquet space, fitness center, business center, swimming pool, and more. "From inception, our first Best Western Premier Hotel in Florida was designed to set precedence for our guests, our employees, and for our future properties," states Edgar Sanchez, General Manager. "So when it came to deciding on a property management system, a rewarding prior experience with MSI installed at our other properties naturally led us to this selection. In fact, we didn't even consider any other PMS provider; it just made sense to go with the best. It's a perfect fit."

When it comes to leading-edge technology and the utmost in customer care, MSI continues to outshine the competition, upholding its reputation as an exceptional PMS provider. "Our team is expressly committed to creating a world-class hospitality software and services organization unified in purpose," says Munson, "from initial contact with sales, to the on-site installation, and the exciting world of integrated property management beyond."

MSI's dedication to this philosophy can be seen firsthand in Florida's first Best Western Premier property. "We are in the business of offering our very best to our guests, so it was easy to choose MSI as an extension of that service," states Sanchez. "MSI has reliable products that are user-friendly and full of features that streamline our properties' needs. They have professionals that are not only knowledgeable and thoroughly trained in the products they proudly represent, but experts in general hotel business. All of MSI's staff has risen above our expectations, coordinating their efforts to provide us with a superior product that connects us in more ways than one. I whole-heartedly recommend MSI as the number one choice in property management systems for other GM's and hotel property owners."

"We applaud Edgar Sanchez, and all of the staff at Florida's first Best Western Premier," Munson says, "for their commitment to excellence in property management systems and service while simultaneously showing willingness to represent MSI favorably in the eyes of the lodging industry. With gratitude we look forward to engaging in many more 'firsts' with Best Western Premier and continuation of an already well-established business relationship."

#### **About Multi-Systems, Inc.**

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](http://www.msisolutions.com) is a leading supplier of hotel technology and property management software solutions. With an installed customer base of over 5,800 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales and catering, marketing, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit [www.msisolutions.com](http://www.msisolutions.com).

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