

## MSI's WinPM Functionality and Best Western – Growing Together

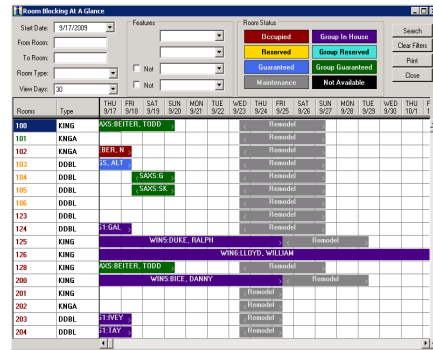
### Delivering Solutions Based on Client's Request

**Phoenix, AZ – September 23, 2009** – MSI (Multi-Systems, Inc.), a hospitality technology solutions provider announces the release of WinPM version 2.2 which includes exciting new software functionality, specifically for Best Western members.

During the 2008 Best Western convention in Hawaii, we asked Best Western members how they would enhance the WinPM solution. Best Western owners and general managers shared suggestions like the ability to stop charge routing from printing, having more control locally, greater package functionality, and Best Western Reward loyalty enrollment.

This year MSI has worked diligently to deliver. WinPM 2.2 for Best Western now includes the following:

- Enhanced package flexibility
- Enhanced locally enforced restrictions
- Enhanced DOW (Day of Week) rates
- Enhanced accounting functionality
- Blacklist “Do Not Rent” functionality
- Room revenue category reporting
- Enhanced Reports
- Best Western Rewards look up and enrollment
- Qualified rate designations and commissionable rate codes



In addition, MSI is rolling out mobile technology for WinPM users, via iPhone / iTouch, as part of our nTouch suite for WinPM launched at HITEC. MSI's mobile technology now puts real-time, critical operating data in your hands with nTouch for WinPM. nTouch lets you check availability, look up a VIP guest, manage room status while seeing how you are doing with RevPar, ADR and Occupancy goals to budget, right from your iPhone or iTouch mobile device.



“MSI is committed to the success of our clients. Providing an agile development culture focused on producing software which allows our clients to differentiate themselves from their competition is central to MSI's mission of empowering the lodging industry. Reaching the 2.2 milestone for our Best Western owners, operators and managers, makes me incredibly proud of the MSI team” shared Tim Tiller, MSW, President of MSI.

The MSI team will be showcasing both, WinPM enhancements and the nTouch intergration at this year's Best Western Convention in Phoenix, Arizona, October 22<sup>nd</sup>-24<sup>th</sup>. Visit MSI at Booth #512 and attend the WinPM User Group meeting as part of the convention on Friday, October 23<sup>rd</sup>.

### About Best Western International

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN®, providing marketing, reservations and operational support to over 4,000 independently owned and operated member hotels in 80 countries and territories worldwide. An industry pioneer since 1946, Best Western has grown into an iconic brand that hosts approximately 400,000 worldwide guests each night. Best Western's diverse property portfolio, its greatest strength, stems from a business model designed to give owners maximum flexibility to address market-specific needs. Equally committed to the business and leisure traveler, Best Western recently embarked on a five-year mission to lead the hotel industry in customer care. Since 2004, Best Western has served as the Official Hotel of NASCAR®. For more information or to make a reservation, please visit [www.bestwestern.com](http://www.bestwestern.com).

**About Multi-Systems, Inc.**

Serving the hospitality industry since 1990, [MSI \(Multi-Systems, Inc.\)](#) is a leading supplier of hotel technology and [property management software solutions](#). With an installed customer base of nearly 3,000 hotels and resorts throughout North America, MSI is one of the largest privately-held providers of fully-integrated property management, sales, marketing and catering, point of sale, web booking, and centralized corporate services. MSI specializes in "total system solutions" for management companies and hotel chains by providing central reservation and property system integration. For more information on MSI, visit [www.msisolutions.com](http://www.msisolutions.com).

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